

GRAPHIC DESIGN

College of the Sequoias' Graphic Design program prepares students for entry-level employment and/or further study in the field of graphic design, through design, art, and computers.



WHAT YOU WILL LEARN

- Graphic Design • Web Page Design • Adobe Illustrator • Photoshop • InDesign Art •

WHERE DO YOU SEE YOURSELF?

- Art/Creative Director • Desktop Publisher • Freelance Designer • Graphic Designer •
• Logo Designer • Multimedia Developer • Visual Journalism • Web Designer •

PAY RANGE

Median income for a Graphic Designer is \$20.51 per hour

Median income for a Multimedia Artist & Animator is \$27.22 per hour

Median income for a Web Developer is \$30.32 per hour

DEGREES & CERTIFICATES OFFERED

Associate of Science in Graphic Design- 60 units
Certificate of Achievement in Graphic Design - 17 units
Certificate of Achievement in Multimedia Design - 25 units
Skill Certificate in Adobe Illustrator - 11 units
Skill Certificate in Adobe InDesign - 7 units
Skill Certificate in Adobe Photoshop - 7 units
Skill Certificate in Autodesk Maya - 8 units

CLASSES YOU MIGHT TAKE

GD 100 Intro to Graphic Design

This is the first course in a series of state-approved Electrician Training classes. Topics include basic safety, math, tools, blueprints, and rigging. NCCER Modules 1-16.

GD 102 Digital Imaging Design 1

Students will learn about the many resources, tools, filters, and techniques that are used in the graphics and advertising industry for the creation and manipulation of digital painting and photo editing. Students will complete projects that will cover the processes of illustrating, designing, retouching, and manipulating photographs. Primary software for this course is Adobe Photoshop.

GD 203 Publication Design 1

Introduction to the process of designing and creating business forms, calendars and various multiple-page/multiple-panel documents. Usage of tab and table construction, placing and sizing graphics and creating text wrap effects around photos, images and objects, as well as importing text and graphic files from various sources.

GD 207 Typography & Label Design

The history of typography as well as terminology relative to the construction of typefaces. Projects will explore the application of typographic and aesthetic elements on three dimensional package design. Adobe Illustrator, Photoshop and InDesign, will be utilized.

GD 208 Commercial Illustration

Students will explore illustration as a communication tool. This course will provide training to convert hand-drawn sketches into digital, vector-based and raster illustrations. Students will learn to apply design principles and utilize computer technology to produce artwork based on contemporary illustration styles. Applicable for fine art, graphic design, and interactive design.

GD 209 Graphic Design III - Integrated Graphics

In this capstone class, students will build their final portfolios. Projects will be assigned which will give students the experience of working in Adobe InDesign, Adobe Illustrator and Adobe Photoshop, simultaneously.

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