



COMM 001: FUNDAMENTALS/PUBLIC SPEAKING

Proposer:

Name:	Email:
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Effective Term:

Fall 2025

Credit Status:

Credit - Degree Applicable

Subject:

COMM - Communication

Course Number:

001

Discipline:

And/Or	(Discipline)
		Communication Studies	

Catalog Title

Introduction to Public Speaking

Catalog Description

Common Description:

In this course, students learn and apply foundational rhetorical theories and techniques of public speaking in a multicultural democratic society. Students discover, develop, and critically analyze ideas in public discourse through research, reasoning, organization, composition, delivery to a live audience and evaluation of various types of speeches, including informative and persuasive speeches.

Method of Instruction:

Distance Education
Lecture and/or Discussion

Course Units/Hours:
Course Units Minimum:

3

Lecture Hours Minimum (week)

3

Total Contact Hours Minimum (semester)

52.5

Total Outside Hours Minimum (semester)

105

Total Student Learning Minimum Hours (semester)

157.5

Repeatability:

No

Open Entry/Exit:

No

**Field Trips:**

Not Required

Grade Mode:

Standard Letter

TOP Code:

150600 - Speech Communication

SAM Code:

E - Non-Occupational

Course Content**Methods of Assessment:**

Essay quizzes or exams

Oral presentations

Problem solving assignments or activities

Short answer quizzes or exams

Course Topics:

	Course Topics
1	COMMON TOPIC: Foundational rhetorical theories, including the canons of rhetoric and Aristotelian proofs as well as relevant principles of human communication.
2	COMMON TOPIC: Critical analysis of historical and contemporary public discourse.
3	COMMON TOPIC: Ethical communication practices as senders and receivers.
4	COMMON TOPIC: Effective listening and principles of constructive feedback.
5	COMMON TOPIC: Rhetorical sensitivity to diverse audiences.
6	COMMON TOPIC: Adaption to audiences, rhetorical situations, and purposes.
7	COMMON TOPIC: Types of speeches (for example, speeches to inform, persuade, entertain).
8	COMMON TOPIC: Outline and compose effective speeches based on purpose and appropriate subject matter, topic, thesis, and organizational patterns.
9	COMMON TOPIC: Research strategies for locating and critically evaluating ideas and information from primary and secondary sources.
10	COMMON TOPIC: Use of credible evidence and sound reasoning to support a variety of claims, including appropriate written and oral citations.
11	COMMON TOPIC: Effective practice and delivery skills using various modes of delivery.
12	COMMON TOPIC: Effective verbal and nonverbal practices while delivering a speech.
13	COMMON TOPIC: Techniques for managing communication apprehension.
14	COMMON TOPIC: Delivery of a variety of student-composed speeches, including Informative and Persuasive speeches.

Course Objectives:

	Course Objectives
1	COMMON OBJECTIVE: Apply rhetorical theories to create and analyze public speeches in a variety of context including historical and/or contemporary.
2	COMMON OBJECTIVE: Formulate and implement effective research strategies to gather information and ideas from primary and secondary sources, evaluating them for credibility, accuracy, and relevancy.
3	COMMON OBJECTIVE: Employ sound reasoning and construct compelling arguments in support of a guiding thesis and organizational pattern appropriate for the audience, occasion, and purpose.
4	COMMON OBJECTIVE: Demonstrate rhetorical sensitivity to diversity, equity, inclusion, accessibility, and belonging and adhere to ethical communication practices which include truthfulness, accuracy, honesty, and reason.



- 5 COMMON OBJECTIVE: Compose and delivery a variety of speeches, including Informative and Persuasive speeches, to a live audience (one to many) using effective delivery practices.
- 6 COMMON OBJECTIVE: Employ effective listening practices.

Course Outcomes:

Course Outcomes	
1	Students will be able to explain the basic principles of human communication and the role of ethical public speaking in a democratic society.
2	Students will be able to effectively manage communication apprehension and prepare, organize, and deliver informative and persuasive presentations to a live audience.
3	Students will be able to demonstrate effective verbal, nonverbal, and extemporaneous speech delivery.
4	Students will be able to analyze their communication situation, audience, occasion, and speech purpose and select appropriate subject matter.
5	Students will be able to demonstrate rhetorical sensitivity to cultural diversity, inclusion, and accessibility while engaging in the public speaking process.
6	Students will be able to conceptualize and utilize compelling arguments and sound reasoning in support of a guiding thesis and organizational pattern appropriate for the audience, occasion, and across a variety of contexts.
7	Students will be able to discover, critically evaluate, and integrate credible, relevant, and accurate supporting materials in presentations.
8	Students will be able to explain and apply theoretical foundations of communicating knowledge including use of the canons of rhetoric and Aristotelian proofs (ethos, pathos, and logos).
9	Students will be able to identify and apply rhetorical principles to effectively evaluate the messages of others including peers and historical and contemporary public discourse.

Assignments:

Assignment Type:	Details
Other	COMMON METHODS OF INSTRUCTION: A minimum of three faculty-supervised, faculty-evaluated, oral presentations in front of a live audience (one to many), including an Informative speech of at least five minutes and a Persuasive speech of at least six minutes in length; speech outlines and works cited/references; critiques of speeches. Additional methods of evaluation are at the discretion of local faculty.
Other	EXAMPLE: Informative Speech (oral presentation) The objective of this assignment is to provide students with experience in informative speaking. Each presentation should be audience adapted, organized, researched based, and extemporaneous. Using the forms of support discussed in the text and in class, develop and construct a speech in English that addresses ONE of the following: Objects, people, places, events, ideas, or procedures in front of a live audience of their peers and a faculty member. In online courses, this presentation will be performed in front of a live audience of peers and a faculty member via tele-conference.
Writing	EXAMPLE: Speaker Critique Paper Over the course of the semester, you will be required to assess your own public speaking effectiveness. In 2 different papers of varying lengths, you will assess your strengths and weaknesses as a public speaker as well as discuss strategies you plan to use to improve your effectiveness.
Reading	EXAMPLE: Famous Speech Reading Assignment Pick a transcript of a famous historical speech (e.g. Martin Luther King Jr.'s "I Have A Dream" speech). Read the transcript and in a one page response identify uses of ethos, pathos, and logos.
Homework	EXAMPLE: Speech Outline Rough Draft Using the format discussed in class, students should write their speech using the Visual Outline Format and label key speech elements throughout (Attention getter, Thesis, Preview Statement, etc). Bring rough draft to class and work in groups to edit and refine.



Other	EXAMPLE: Persuasive speech. The objective of this presentation is to offer the student the experience of building persuasive arguments, as well as utilizing learned fallacies, the cannons of rhetoric, modes of proof and support research within the content. Presentation will be performed in English in front of a live audience of their peers and a faculty member. Oral cation of research and reference page required. In online courses, this presentation will be performed in front of a live audience of peers and a faculty member via tele-conference.
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Textbooks or other support materials

Resource Type:	Details
Zero Textbook Cost	COMMON MATERIALS: Barton and Tucker. Exploring Public Speaking. (Latest edition). LibreTexts. (OER)
Zero Textbook Cost	COMMON MATERIALS: Mapes, M. Speak Out, Call In: Public Speaking as Advocacy. LibreTexts. (OER)
Zero Textbook Cost	COMMON MATERIALS: Cunill, M. Fundamentals of Public Speaking. (Latest Edition). LumenLearning (OER)
Books	COMMON MATERIALS: Floyd, K. Public Speaking Matters. (Latest edition.) McGraw-Hill.
Books	COMMON MATERIALS: Lucas, S. The Art of Public Speaking. (Latest edition.) McGraw-Hill.
Books	COMMON MATERIALS: German, K. Principles of Public Speaking. (Latest edition.) Routledge.
Books	The Art of Public Speaking. Stephen Lucas and Paul Stob. Publisher: McGraw Hill. (2023). ISBN10: 1265455643. ISBN13: 9781265455644.
Books	Speak Up!: An Illustrated Guide to Public Speaking. 5th Edition. 2019 By: Fraleigh and Tuman. Publisher: Bedford/St. Martins. ISBN: 978-1319208127
Zero Textbook Cost	The Public Speaking Project. Lisa Schreiber and Morgan Hartranft. Millersville University. 2024. OER: https://socialsci.libretexts.org/Bookshelves/Communication/Public_Speaking/Public_Speaking_(The_Public_Speaking_Project)

Equity Review:

Yes

Transferable to CSU

Yes - Proposed

CSU General Education

Transferable to CSU
CSU GE A1: Oral Communication

Transferable to UC

Yes - Proposed

UC/IGETC General Education

Cal-GETC GE Area 1C: Oral Communication
Transferable to UC
IGETC 1C: Oral Communication

COS General Education

COS GE A2: Oral Communication/Analytic Thinking

Other Degree Attributes

Degree Applicable
Not a Basic Skills Course

Distance Learning Addendum

DLA Comm 1 Updated 2024.pdf

Additional Attachment

CCN Template - Introdcution to Public Speaking COMM C1000.pdf



Banner Title:

Fundamentals/Public Speaking

Curriculum Committee Approval Date:

04/03/2024

Academic Senate Approval Date:

04/10/2024

District Governing Board Approval Date:

05/13/2024

Course Control Number:

CCC000451971

C-ID:

COMM110