

Begin with the End in Mind

Directing Gifts that Best Support the College

We need 4-6 Primary Asks or Uses for Gifts

- Endowment
- Scholarships
- Annual Support
- Capital Campaigns
- Others?

We need to break the college up into 5-8 funds that become the primary categories of planned and major gifts to the college.

- Local Heroes Fund (Education/Healthcare/Law Enforcement/Firefighting)
- Athletics (Entire Program and each Sport)

Other Possibilities

- Fine Arts
- Business
- Agriculture
- Science
- Technology and Trades
- Student Support Services (Giant Pantry, Giant Threads, Puente, A2Mend, Emergency Grants, etc.)
- University Center Operations
- Alumni Development
- Others?

We need volunteers for each category developing donors and learning how to direct Foundation gifts to the highest and best need within each category.