



Core Message

Who we are

COS Foundation volunteers are a group of community members within the COS District that are supportive of COS and its positive impact on students and their communities.

What we do

COS Foundation volunteers cultivate and direct community resources to COS in the areas that matter most to the communities for which COS serves.

How we do it

Primarily through direct gifts, special events, and planned giving, COS Foundation volunteers raise resources to be invested or immediately spent for the direct benefit of COS students and programs.



Overall Foundation Financial Performance

(Compared to prior year)

Get

- Foundation total contributions* 45%
- Total Donors 61%
- Number of donors \$500+ 73%

Give

- Scholarship applications submitted +45%
- Scholarship awards facilitated in \$ -15%
- Projects funded +46%

Grow

- \$16.37 Million in net assets +13%
- \$16.21 Million in investments +35%

*Excluding Winkler Trust Gift

Gift Comparison by YEAR FY 2020-2021 to FY 2021-2022

Total Gifts and Dollars

Gift Type	2020-2021		2021-2022		Difference	
	Count	Sum	Count	Sum	Count	Sum
NO CODE	0	\$0	3	\$5,100	3	\$5,100
Auction Sales (AUCTION)	3	\$1,114	57	\$18,313	60	\$17,199
Club Donations (CLUB)	10	\$100	12	\$120	22	\$20
Departmental Income (DEPINC)	1	\$1,500	0	\$0	1	(\$1,500)
Endowed Scholarships (ENDOWSCH)	1	\$25,479	5	\$138,878	6	\$113,399
Entry Fee (EF)	25	\$6,970	30	\$11,895	55	\$4,925
General Support (GS)	1340	\$225,115	1919	\$348,291	3259	\$123,176
In-Kind Donations (INKIND)	0	\$0	2	\$335	2	\$335
Inside Scholarships (INSIDESCH)	255	\$310,520	285	\$235,148	540	(\$75,372)
Merchandise Sales (MERCH)	21	\$2,458	43	\$3,436	64	\$978
Other Revenue & Support (OTHER)	1	\$142	42	\$5,202	43	\$5,060
Sponsorships (SPONSOR)	73	\$17,125	150	\$78,360	223	\$61,235
Ticket Sales (TS)	8	\$290	246	\$14,150	254	\$13,860
Total	1738	\$590,813	2794	\$859,228	4532	\$268,415



Community Connection and Outreach

Hosting 10 events

Crush Party

Hall of Fame

Power of the Purse

Rotary Brew Fest

CSF Woodlake

CSF Tulare

CSF Hanford

CSF Visalia

COS Retiree Brunch

Supporting 3 others

Meet the Giants – Baseball

Presidents Cup – Athletics

Baseball Golf Tournament

Foundation Efforts = District Benefits

- Community outreach
 - CHAP, #GivingTuesday, CSF Celebrations, Community Band and Ensemble, Scholarship Night, Hall of Fame, Community Event Sponsorships for COS Presence
- eTeamSponsor increasing new donors in 2022
- Visalia Rotary, Tulare Chamber Partnerships
- Alumni Engagement to dramatically expand advocates, volunteers, and donors

Next >>>>

The *Annual Progress Report* will be presented to the COS Board of Trustees in December.



COS 2.0

