COLLEGE OF THE SEQUOIAS

"
I learned all types of management skills through the Journalism Program. I came out of my shell. I had to learn how to approach people in a professional manner. And I feel like I learned about myself and how I work best.
"

– REBEKAH WHITFIELD, COS ENGLISH/ JOURNALISM MAJOR

Graphic Design*

Starting
$24,927

Average
$37,596

Experienced
$63,271

Career Growth
Next 10 Years

5%

1%

Last 2 years

*EMSI/Economic Modeling 2016

COS Programs
Commercial Music
Graphic Design
Journalism

Arts, Media & Entertainment

The Commercial Music Program can accommodate the recording needs of a small rock band to a symphony orchestra. Housed with a state of the art control room and studio in the center of the new Visalia campus music building, the program enjoys a newly-upgraded 20 workstation Audio/MIDI™ computer lab running Pro Tools®. The program also has a recording studio boasting two large recording spaces and one dedicated recording room.

Graphic Design prepares students for entry-level employment and/ or potential further study in the field. Courses are taught by industry professionals through real-world examples, and have helped launch the careers of local graphic designers. Students will acquire skills, knowledge and abilities in graphic design, integrated graphics and web page design using the Adobe® design software suite. Students are prepared for Adobe® Certified Associate (ACA) certification, and can achieve a graphic design certificate after completing seven courses, and/or go on to obtain their degree and transfer to a university.

Journalism offers the opportunity to be part of the staff that produces "The Campus," the award-winning student paper. Students interested in journalism and media careers can gain invaluable experience, seldom offered to students in their first two years at a four-year college in many areas of media. This includes, but is not limited to, news and editorial writing, photojournalism, layout, advertising, videography, live video streaming, podcasting, graphic design, illustration and cartooning, social media and leadership. The new journalism computer lab offers students a state of the art media production experience that is modeled after industry standards and environments.

8 degrees/certificates