20212018

2018-2021 STRATEGIC PLAN VISALIA · HANFORD · TULARE

Sequoias Community
College District
College of the Sequoias

College of the Sequoias Strategic Plan 2018–2021

Sequoias Community College District College of the Sequoias

Table of Contents

Front Materials	3
COS Vision and Mission Statement	3
Superintendent/President's Message	4
Institution Planning & Effectiveness Committee and Task Force Members	5
Introduction	7
Summary: Institutional Goals 2015-2025 and Institutional Objectives 2018-2021	8
Institutional Goal 1	9
Institutional Objective 1.1	9
Institutional Goal 2	10
Institutional Objective 2.1	10
Institutional Objective 2.2	11
Institutional Objective 2.3	12
Institutional Objective 2.4	14
Institutional Goal 3	16
Institutional Objective 3.1	16
Institutional Objective 3.2	17
Institutional Goal 4	19
Institutional Objective 4.1	19
Institutional Objective 4.2	20
Institutional Objective 4.3	21
Appendix	23
Task Force Training and Summit Materials	24
Strategic Plan 2018-2021 Timeline and Process	26

College of the Sequoias Vision and Mission Statement

Vision

The entire College of the Sequoias community works in an environment of mutual respect to realize the following vision:

- 1. COS students achieve their full educational potential. The College provides an educational pathway for every student without regard to background, disability, location, culture, learning modality, and preconceived time frames.
- 2. COS has an environment that creates a positive attitude among COS employees that carries over to the students and into the community.
- 3. COS is a community leader whose contributions positively impact the lives of the population it serves.
- 4. Educational programs at COS are aligned to meet the constantly emerging economic and workforce development needs of the community through partnerships with business, government, industry and labor.

Mission

College of the Sequoias is a comprehensive community college district focused on student learning that leads to productive work, lifelong learning and community involvement.

College of the Sequoias affirms that our mission is to help our diverse student population achieve its transfer and/or occupational objectives and to advance the economic growth and global competitiveness of business and industry within our region.

College of the Sequoias is committed to supporting students' mastery of basic skills and to providing access to programs and services that foster student success.

Letter from the Superintendent/President

The COS 2018-21 Strategic Plan is the result of a District-wide collaboration among key District constituent groups. This is the second three-year cycle within our 2015-25 Master Plan focused on progress toward our Institutional Goals for this 10-year period.

The Institutional Planning and Effectiveness Committee (IPEC) serves under the direction of the District Governance Senate (DGS). IPEC is responsible for establishing and guiding the cyclical process to review and update the Strategic Plan every three-years. As we concluded the first three-year cycle of the 2015-18 Strategic Plan, we began with a review of updated data provided in our Master Plan. IPEC proposed, and DGS approved, a process that included formation of four Strategic Plan task forces; one focused on each District-wide Master Plan Goal. Each Strategic Plan task force was co-chaired by one faculty member and one administrator. Task forces reviewed the annual reports for the past two years and outcomes data reflective of the 2015-18 Strategic Plan Objectives. In early fall 2017, the District invited faculty, students, staff, and community and Board members to participate in a summit to review, revise, and draft objectives for the 2018-21 Strategic Plan. Task forces participated in engaging activities during the summit to enlist critical feedback/input on the objectives. The task forces then reached out to faculty, students, and staff that may be affected by proposed objectives to seek further input, concerns, and suggestions. Parties reflected on new state mandates and initiatives required by the Chancellor's Office. Task forces then proposed draft objectives to IPEC for review and feedback. Draft objectives and a process update were also provided for feedback and input to the COS Community Advisory Committee at their quarterly meetings of August and November, 2017. IPEC then provided comments and suggestions and returned the draft objectives to the task forces for further clarification and refinement. IPEC received the final drafts of the proposed Strategic Plan Objectives from the task forces. This concluded the important role of the task forces in the process. IPEC worked with Senior Management to reach consensus on any final adjustments made to the Strategic Plan Objectives. These final draft objectives were then shared with the COS Board of Trustees for feedback/input at their annual Board Planning retreat in January, 2018. IPEC presented the 2018-21 Strategic Plan Objectives for multiple readings and approval by the District Governance Senate. The District Governance Senate advanced the COS 2018-21 Strategic Plan to the COS Board of Trustees for multiple public readings and formal adoption.

Thank you to all parties for their hard work, commitment and dedication to our integrated planning process.

Respectfully,

Stan A. Carrizosa

Superintendent/President

Stan A. Carrigosa

College of the Sequoias

Institutional Planning and Effectiveness Committee

Administrative Representatives:

Academic Services (Co-chair)

Belen Kersten, *Director, Nursing*Mary-Catherine Oxford, *Director, Learning*Resources
Mehmet "Dali" Ozturk, *Ph.D., Dean, Research*,

Planning and Institutional Effectiveness
Michele Brock, Dean, Student Services
Jennifer Vega La Serna, Ph.D., Vice President,

Faculty Representatives:

Juan Arzola, *Political Science*Lisa Loewen, *Counselor*Milena Seyed, *Librarian*Gregory Turner, *English (Co-chair)*

Staff Representatives:

Megan Baptista, Writing Center Coordinator Leangela Miller-Hernandez, Director, Budget and Accounting

Lauren Fishback, Administrative Assistant, Academic Services

Student Representatives:

Ginger Robbins, Student Senate

In collaboration with:

Task Force Members

Administrative Representatives:

Brent Calvin, Vice President, Student Services Stan Carrizosa, Superintendent/President Marshall Fulbright, Dean, Arts and Letters Mary-Catherine Oxford, Director, Learning Resources

Jessica Morrison, *Dean, Student Services* Glen Profeta, *Dean, Technology Services*

Belen Kersten, Director, Nursing

Mehmet "Dali" Ozturk, Ph.D., Dean, Research,

Planning and Institutional Effectiveness

Kristin Robinson, Ph.D., Provost, Hanford Educational Center

Thad Russell, Ed.D., Dean, Academic Services,

CTE and Work Force Development

Christine Statton, Vice President, Administrative Services

Michele Brock, *Dean, Student Services*, Juan Vazquez, *Director, Student Success* Jennifer Vega La Serna, *Ph.D., Vice President, Academic Services* Louann Waldner, Ph.D., Provost, Tulare College Center

Pha Mouavangsou, *Director, Basic Skills Transformation Grant*Byron Woods, *Dean, Facilities*

Brandon Hildreth, *Director, Dual Enrollment*Sandra Calderon, *Director, Access and Ability*Leangela Miller-Hernandez, *Director, Budget and Accounting*

Board Representatives:

Ken Nunes. Board Member

Faculty Representatives:

Charles Abee, Agriculture, Animal Science
Jonathan Brooks, Communication
Juan Arzola, Political Science
Sarah Harris, Curriculum and Assessment
Coordinator
Lisa Loewen, Counselor
Deborah Nolan, Ph. D. Distance Education

Deborah Nolan, *Ph.D.*, *Distance Education Coordinator*

Milena Seyed, Librarian

Thea Trimble, Ph.D., President, Academic Senate,

Science

Erik Armstrong, English

Belinda Aguilar-Jones, Counselor

Samantha Meroney, English

Catherine Medrano, Sociology

Stephanie Collier, Mathematics

Barbara Laird, English as a Second Language

Jeff Maryanow, English

James McDonnell, Theater Arts

Russell McKeith, Agriculture

Katherine Becker, *History*

James Espinoza, English

Marla Prochnow, Anthropology

Jamie Moore, English

Jeanne Draper, Mathematics

Sondra Bergen, English

Steve LeMar, Theater Arts

Nick Terry, Theater Arts

Gregory Turner, Vice President, Academic Senate, English

Staff Representatives:

Ryan Barry-Souza, *Research Analyst* Priscilla Pereschica, *Research Analyst* Andrew Carter, *Research Analyst*

Andrew Carter, Research Analyst Chanda Deisman, Senior Secretary

Megan Baptista Giest, Writing Center

Coordinator

Charles Rush, *REALM Grant Activity Lead* Kristen Foster, *Public Information, Marketing*

Coordinator

Lauren Fishback, Administrative Assistant,

Academic Services

Student Representatives:

Cheyne Strawn, Student Senate, President

September 29, 2017 Academic Senate Summit Attendees

Administrators /Managers - 32
Faculty - 52
Confidential/Classified Staff - 16
Students - 10
Board members - 1
Community members - 6

Introduction

The 2018-2021 Strategic Plan serves as the District's second three-year plan in support of the 2015-2025 College of the Sequoias Master Plan.

The Strategic Plan consists of the following components:

- **District Goals** are broad statements, developed as part of the *College of the Sequoias Master Plan 2015 2025*, that articulate how the District intends to address current and anticipated challenges.
- **District Objectives** describe more specifically the Actions that will be undertaken to achieve the District Goals.
- **Assessment of District Objectives** describes how effective the Actions were in moving the District toward achievement of the District Objectives.
- **Actions** describe in step-by-step sequence how the District Objectives will be accomplished. Each Action includes these components:
 - 1. **Responsible party** identifies the group or office assigned with the responsibility to launch, oversee, and complete the Actions. The responsible group or office may complete the Actions or may collaborate with others to complete the Actions. The assignment of a responsible group or office is essential for accountability.
 - 2. **Target completion date** conveys the timeline for completion. As such, the target completion date also conveys the District's priority for effort to be dedicated to the District Objective.
- **Progress** is a brief statement describing the results of the Actions. The information in this column is used to prepare the *College of the Sequoias Annual Report on the Master Plan*.
- Implications for Next Year's Action Plans describe adjustments that may be needed if the progress described in the previous column requires changes to subsequent Actions. The information in this column is included in the College of the Sequoias Annual Report on the Master Plan.

Summary: Institutional Goals 2015-2025 and Institutional Objectives 2018-2021

District Goal #1. College of the Sequoias will increase student enrollment relative to population growth and educational and workforce development needs.

District Objective 1.1: The District will increase FTES 1.75% over three years.

District Goal #2. College of the Sequoias will improve the rate at which its students complete degrees, certificates, and transfer objectives.

<u>District Objective 2.1</u>: Increase the percentage of students who earn an associate degree or certificate (CTE and non-CTE) by 5 percentage points over three years.

<u>District Objective 2.2</u>: Increase the number of students who transfer to four-year institutions by 10 percent over three years.

<u>District Objective 2.3:</u> By 2021, increase the percentage of students who complete transfer-level English by 15 percentage points and transfer-level math by 10 percentage points within their first year.

<u>District Objective 2.4:</u> By 2021, increase the percentage of CTE students who achieve their employment objectives by 5 percentage points (job closely related to field of study and median change in earnings).

District Goal #3. College of the Sequoias will strategically tailor and implement academic programs and student services that match the unique needs of its student population and the demands of ongoing changes in workforce development.

<u>District Objective 3.1:</u> By 2021, increase the placement rates into transfer-level English by 10 percentage points and transfer-level math by 15 percentage points for targeted groups that fall below the District average.

<u>District Objective 3.2</u>: By 2021, increase the percentage of students in targeted groups who complete transfer-level English (by 10 percentage points) and transfer-level math (by 5 percentage points) within their first year.

District Goal #4. College of the Sequoias Board of Trustees, administration, faculty, and staff will engage in best practices and staff development to sustain effective operational systems for institutional assessment and continuous improvement.

<u>District Objective 4.1</u>: Increase the use of data for decision-making at the District and department/unit level.

<u>District Objective 4.2</u>: Improve organizational effectiveness by strengthening operations of and communication between District departments, divisions, and constituents.

<u>District Objective 4.3:</u> Increase professional development opportunities for and participation of District employees in support of improving operational effectiveness.

<u>District Goal #1.</u> College of the Sequoias will increase student enrollment relative to population growth and educational and workforce development needs.

District Objective 1.1: The District will increase FTES 1.75% over the three years.

Rationale for District Objective 1.1: The District anticipates an economic change that might deter enrollment. Historically, the District has not increased FTES every year; for example, FTES declined from 2011/2012 to 2012/2013 and from 2013/2014 to 2014/2015. Projected growth for the service area is at least half that of the projection when the Master Plan 1.75% annual growth goal was developed. Therefore, growth in FTES should be measured over a three-year period.

Assessment of District Objective 1.1: Review and compare annual FTES baseline data over the next three years:

• FTES count and percent change

	Actions for District Objective #1	Responsible Party	Target Completion Date	Progress	Implications for Next Year's Actions
1.1.1	Implement best practices for student fulltime enrollment, graduation, or transfer in two-years.	Vice President, Student Services; Student Services Deans; Counseling Department	May 2019		
1.1.2	Develop a plan to reduce attrition rates from application to enrollment.	Vice President, Student Services; Provosts, Hanford and Tulare	May 2019		
1.1.3	Implement student centered schedule planning to maximize fulltime enrollment (Student Education Plan data, previous semester classes, placement data, etc.)	Vice Presidents, Academic and Student Services; Student Services Deans; Instructional Council; Counseling Department	May 2021		
1.1.4	Increase opportunities to maximize concurrent and dual enrollment	Vice President, Academic Services; Academic Deans; Director, Dual Enrollment	May 2021		
1.1.5	Assess the District's progress of all actions on the objective.	Institutional Planning and Effectiveness Committee	Annually		

District Objective 2.1: Increase the percentage of students who earn an associate degree or certificate (CTE and non-CTE) by 5 percentage points over three years.

Rationale for District Objective 2.1: Degree and certificate completion rates for COS students have been consistently below the statewide average. Whereas COS completion rates range in the low 40%'s, statewide average completion rates range in the high 40's. As part of the "Vision for Success," the Chancellor's Office has outlined new goals, the first of which is "[to] increase by at least 20 percent the number of CCC students annually who acquire associates degrees, credentials, certificates, or specific skill sets that prepare them for an in-demand job" over five years.

Assessment of District Objective 2.1: Review and compare the percentage of students earning an associate degree or certificate (CTE and non-CTE) over the next three years to the baseline data:

• Number of students earning associate degrees

• Number of students earning certificates

L	Action for District Objective #2	Responsible Party	Target Completion Date	Progress	Implications for Next Year's Actions
2.1.1	Complete implementation of DegreeWorks Districtwide.	Vice President, Student Services; Student Services Deans; Dean, Technology	May 2019		
2.1.2	Identify and categorize areas of study (metamajors).	Vice President, Academic Services; Counseling Department; Instructional Council; Academic Deans; Academic Senate	May 2021		
2.1.3	Automate the application process for degrees and certificates.	Vice President, Student Services; Dean, Technology	May 2019		
2.1.4	Implement best practices for increased CTE completion and success (e.g. Tutoring, contextualized math	Vice President, Academic Services; Provosts, Hanford and Tulare; Academic Deans;	May 2021		

	and English,	Counseling		
	counseling).	Department		
2.1.5	Assess the District's	Institutional	Annually	
	progress on all the	Planning and		
	actions of the	Effectiveness		
	objective.	Committee		

District Objective 2.2: Increase the number of students who transfer to four-year institutions by 10 percent over three years.

Rationale for District Objective 2.2: While COS has had an increase of transfer-prepared students (+11.6% over 3 years), the number of students who have transferred has declined (-2 percent over 3 years). The "Vision for Success" sets a statewide goal for the community college system to increase transfers to 4-year institutions (UC and CSU) by 35% over five years in order to meet the statewide demand for employees with bachelor's degrees. In order to meet both the state's vision and student goals, the District needs to help students become transfer-prepared and then help those students transfer to a four-year institution.

Assessment of District Objective 2.2: Review and compare the number of students who transfer to four-year institutions over three years to the baseline data:

• Number of students transferring to UC System, CSU System, In-State-Private, and Out-of-State Private

• Number of students who are transfer ready

2.2.1	Action for District Objective #2 Contact students who become transfer-prepared and provide support to complete transfer.	Responsible Party Vice President, Student Services; Student Services Deans	Target Completion Date May 2019	Progress	Implications for Next Year's Actions
2.2.2	Assess the District's progress on all the actions of the objective.	Institutional Planning and Effectiveness Committee	Annually		

District Objective 2.3: By 2021, increase the percentage of students who complete transfer-level English by 15 percentage points and transfer-level math by 10 percentage points within their first year.

Rationale for District Objective 2.3: California Community College Student Success Scorecard data indicates that unprepared students are much less likely than prepared students to complete a degree or certificate or transfer to a 4-year college, 37.3% versus 69.8% respectively. Working to improve how well and how quickly students complete their math and English sequences can greatly assist them in achieving their larger educational goals. In addition, this effort is aligned with AB 705 and the Chancellor's Office Vision for Success.

Assessment of District Objective 2.3: Review and compare the percentage of students who complete transfer-level English and transfer-level math requirements within their first year over the next three years to the baseline data:

• Percentage of students completing transfer-level English and transfer-level math requirements

	Tercentage of students con	1	Target		Implications for
	Action for		Completion		Next Year's
	District Objective #2	Responsible Party	Date Date	Progress	Actions
2.3.1	Implement multiple	Vice Presidents,	Fall 2019	Trogress	Actions
2.3.1	measures to maximize	Student Services,	1'all 2019		
		Academic Services;			
	student placement into	Student Services,			
	transfer-level English and math.				
	and main.	Deans; Deans and			
		Division Chairs,			
		Language Arts and			
		Math/Science;			
		Assessment Office			
2.3.2	Shorten the	Vice Duccident	Fall 2019		
2.3.2		Vice President, Academic Services;	Fall 2019		
	developmental course	· · · · · · · · · · · · · · · · · · ·			
	sequence in English so that students can	Dean, Language			
		Arts; English			
	complete transfer-level	faculty			
	English within one year.				
			7 11 4010		
2.3.3	Shorten the	Vice President,	Fall 2019		
	developmental course	Academic Services;			
	sequence in math so that	Dean,			
	students can complete	Math/Science; math			
	transfer-level math	faculty			
	within one year.				

2.3.4	Shorten the developmental course sequence in ESL so that students can complete transfer-level English within three years.	Vice President, Academic Services; Dean, Language Arts; English as a Second Language faculty	Fall 2019	
2.3.5	Train faculty in accelerated instruction.	Faculty Enrichment Committee; Academic Deans; Division Chairs, Language Arts and Math/Science	Fall 2019	
2.3.6	Integrate and align peer academic support programs (embedded tutoring, Writing Center tutors, math tutors, supplemental and augmented instruction).	Vice President, Academic Services; Academic Deans; Provosts, Hanford and Tulare	May 2020	
2.3.7	Assess the District's progress on all actions of the objective.	Institutional Planning and Effectiveness Committee	Annually	

District Objective 2.4: By 2021, increase the percentage of CTE students who achieve their employment objectives by 5 percentage points (job closely related to field of study and median change in earnings).

Rationale for District Objective 2.4: State initiatives (Strong Workforce Program, Adult Education Block Grant) and federal initiatives (Workforce Innovation and Opportunity Act) increasingly place accountability and funding access on employability metrics. The Chancellor's Office Vision for Success lays out a goal to "increase the percent of exiting CTE students who report being employed in their field of study ... and ensure the median earning gains of the exiting students are at least twice the statewide consumer price index."

Assessment of District Objective 2.4: Review and compare the percentage of CTE students who obtain a job closely related to their field of study and the median change in earnings for CTE students over the next three years to the baseline data:

• Percentage of CTE students who obtain a job closely related to their field of study

• Median change in earnings (year prior to CTE program exit vs. year post)

	Action for District Objective #2	Responsible Party	Target Completion Date	Progress	Implications for Next Year's Actions
2.4.1	Create a comprehensive career development program that prepares students for employment.	Academic Deans; Student Services Deans; Provosts, Hanford and Tulare	May 2020	Trogress	Tiewons
2.4.2	Embed soft skills into CTE curriculum and provide training for faculty.	Academic Deans, Career Technical Education; Faculty	May 2020		
2.4.3	Assess the District's progress on all actions of the objective.	Institutional Planning and Effectiveness Committee	Annually		

<u>District Goal #3.</u> College of the Sequoias will strategically tailor and implement academic programs and student services that match the unique needs of its student population and the demands of ongoing changes in workforce development.

District Objective 3.1. By 2021, increase the placement rates into transfer-level English by 10 percentage points and transfer-level math by 15 percentage points for targeted groups that fall below the District average.

Rationale for District Objective 3.1: Over the past six years, the percentage of first-time students placing into transfer-level English and Math is 37% and 15%. Several targeted groups have lower than average placement into transfer-level English (Latinos, 32%; African Americans, 22%) and math (Latinos, 12%; African Americans, 6%). These targeted groups' ability to "enter and complete transfer-level coursework in English and transfer-level Math within a one-year timeframe" is hindered due to gaps in placement. The District will act, with specific intention and purpose, to address gaps in placement into transfer-level English and Math coursework for targeted groups.

Assessment of District Objective 3.1: Review and compare the percentage of students from targeted groups who place directly into transfer-level English and transfer-level math over the next three years to the baseline data:

• Percentage of students placing into transfer-level English and transfer-level math (data disaggregated by race/ethnicity)

3.1.1	Action for District Objective #3 Determine which groups fall below the District's placement rates into transfer-level English and math.	Responsible Party Dean, Research; Student Equity Plan Workgroup	Target Completion Date Fall 2018 Fall 2019 Fall 2020	Progress	Implications for Next Year's Actions
3.1.2	Implement best practices to increase placement rates for targeted groups.	Student Services Deans; Deans, Math/Science and Language Arts; Director, Student Success	May 2020		
3.1.3	Assess the District's progress of all actions on the objective.	Institutional Planning and Effectiveness Committee	Annually		

<u>District Goal #3.</u> College of the Sequoias will strategically tailor and implement academic programs and student services that match the unique needs of its student population and the demands of ongoing changes in workforce development.

District Objective 3.2: By 2021, increase the percentage of students in targeted groups who complete transfer-level English (by 10 percentage points) and transfer-level math (by 5 percentage points) within their first year.

Rationale for District Objective 3.2: Over the past five years, the percentage of students completing transfer-level English and transfer-level math is 26% and 11%. Several targeted groups have lower than average completion rates in transfer-level English (Latinos, 25%; African Americans, 13%) and math (Latinos, 10%; African Americans, 3%). As more students enroll in the District to pursue educational goals that require successful completion of transfer-level English and math, within a one-year timeframe, it is critical that these targeted groups also successfully achieve their goals. The District will act, with specific intention and purpose, to address gaps in completion rates of transfer-level English and Math coursework for targeted groups.

Assessment of District Objective 3.2: Review and compare the percentage of students from targeted groups who complete transfer-level English and transfer-level math requirements within their first year over the next three years to the baseline data:

• Percentage of students completing transfer-level English

• Percentage of students completing transfer-level math

	Action for	Responsible	Target Completion		Implications for Next Year's
1	District Objective #3	Party	Date	Progress	Actions
3.2.1	Determine which groups fall below the District's completion rates in transfer-level English and math.	Dean, Research, Student Equity Plan Workgroup	Fall 2018 Fall 2019 Fall 2020		
3.2.2	Implement best practices/interventions to increase completion rates for targeted student groups.	Student Services Deans; Director, Student Success; Academic Deans	May 2020		
3.2.3	Improve/increase collaboration between District faculty and feeder high school teachers to better align high school exit and college entry standards.	Superintendent/ President, Vice Presidents, Student and Academic Services; Deans, Division Chairs, and faculty, Math/Science and Language Arts	May 2021		

3.2.4 Assess t	he District's	Institutional	Annually	
progres	s of all actions	Planning and		
on the o	objective.	Effectiveness		
		Committee		

<u>District Goal #4.</u> College of the Sequoias Board of Trustees, administration, faculty, and staff will engage in best practices and staff development to sustain effective operational systems for institutional assessment and continuous improvement.

District Objective 4.1: Increase the use of data for decision-making at the District and department/unit level.

Rationale for District Objective 4.1: As outlined in the COS 2017 Integrated Planning Manual, the analysis of data is central to the College of the Sequoias Model for Integrated Planning and serves as an important tool in each of the District's planning processes. Efforts to further improve data use and analysis will contribute to institutional effectiveness and will help achieve the next level of excellence in promoting a culture of evidence in the District.

Assessment of District Objective 4.1: Review the program review audit results. Review the volume and type of trainings/consultations provided and number of attendees. Review results from program review workshop evaluations:

- Program review audit results
- Number of trainings/consultations provided and number of attendees
- Program review workshop evaluation results

	Actions for District Objective #4	Responsible Party	Target Completion Date	Progress	Implications for Next Year's Actions
4.1.1	Increase the effective use of data in unit program reviews.	Dean, Research, Institutional Program Review Committee; Outcome and Assessment Committee; Senior Management	May 2021		
4.1.2	Assess the District's progress of all actions on the objective.	Institutional Planning and Effectiveness Committee	Annually		

<u>District Goal #4.</u> College of the Sequoias Board of Trustees, administration, faculty, and staff will engage in best practices and staff development to sustain effective operational systems for institutional assessment and continuous improvement.

District Objective 4.2 Improve organizational effectiveness by strengthening operations of and communication between District departments, divisions, and constituents.

Rationale for District Objective 4.2: District constituents have expressed a need for stronger communication between departments and divisions. This need was highlighted in participant feedback during the Strategic Plan Summit and in the results of the Giant Questionnaire (Question 10). Improved communication between all areas of the District would facilitate the effectiveness of operations by reducing or eliminating redundant activities, by improving the cooperation between departments and divisions, and by improving the time to complete activities.

Assessment of District Objective 4.2: Review and compare the 2017 and 2020 Giant Questionnaire results. Review efforts and activities designed to improve communication between District departments, divisions, and constituents:

• Relevant survey items from Giant Questionnaire, Questions 10 and 12

	Actions for District Objective #4	Responsible Party	Target Completion Date	Progress	Implications for Next Year's Actions
4.2.1	Implement an awareness campaign highlighting different departments and services.	Superintendent/Presi dent; Manager, Marketing and Public Relations; Vice President, Administrative Services	May 2019 May 2020 May 2021		
4.2.2	Ensure that the District website content is current and relevant.	Superintendent/Presi dent; Vice President, Administrative Services; Dean, Technology; Manager, Marketing and Public Relations	May 2019		
4.2.3	Assess the District's progress of all actions on the objective.	Institutional Planning and Effectiveness Committee	Annually		

<u>District Goal #4.</u> College of the Sequoias Board of Trustees, administration, faculty, and staff will engage in best practices and staff development to sustain effective operational systems for institutional assessment and continuous improvement.

District Objective 4.3: Increase professional development opportunities for and participation of District employees in support of improving operational effectiveness.

Rationale for District Objective 4.3: Professional development is critical to maintaining the high quality of staff and services provided by the District. It is imperative that COS provide ongoing training in light of numerous new state initiatives.

Assessment of District Objective 4.3: Review the number, type, participation, and quality of professional development opportunities provided for District employees:

- Number and type of professional development opportunities
- Number of participants
- Workshop evaluation results

	Action for District Objective #4	Responsible Party	Target Completion Date	Progress	Implications for Next Year's Actions
4.3.1	Implement a Professional Development Plan for the coordination, alignment, and management of professional development activities and new employee orientation.	Dean, Human Resources; Management Council; Academic Senate; Faculty Enrichment Committee; Safety/Facilities Council; Professional Association of Classified Employees	May 2020		
4.3.2	Assess the District's progress of all actions on the objective.	Institutional Planning and Effectiveness Committee	Annually		

Appendix

Strategic Plan Task Force Training Materials



STRATEGIC PLAN TASK FORCE TRAINING Thursday, August 10, 2017 - 12:00 – 3:00 pm. Room 1

- 1. Welcome
 - a. Introductions
- 2. Where does a Strategic Plan fit in our Model of Integrated Planning?
 - a. Newly presented vision from the Chancellor's Office.
 - b. Goals from 50,000 foot view.
 - c. What is the purpose of a Strategic Plan?
 - d. Purpose for Task Force training.
- 3. Goals vs. Objectives
 - a. SMART Objectives
 - Specific
 - Measurable
 - Achievable
 - Relevant
 - Time-bound
- 4. Overview of District Goals
 - a. Growth
 - b. Success
 - c. Equity
 - d. Sustainability
- 5. Breakout Session
 - a. Review District goals and objectives.
 - b. Review available data.
 - c. Ask for clarification.
- 6. Strategic Plan Timeline
- 7. Format of Strategic Plan Summit
 - a. Summit Date
 - 9/29 10am-2pm, Porter Field House
 - b. Summit Format
 - c. Available Data
 - d. Gathering Feedback p
- 8. Breakout Session
 - a. Task Force plan of action
 - b. Task Force meeting dates and times
 - c. Decision making process

Closing remarks and final questions

Power Point Presentation















- Goals are broad statements.
- Objectives are short-term and describe how the District will achieve the goals.















cos

Student Equity Plan

A new definition of "fair"... it's no longer that all students receive the same things, rather it is that every student receives what they need...to achieve the same outcome.

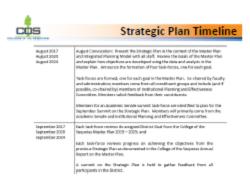






Task Force Group Work

- · Review Task Force District goals and objectives.
- · Review data relevant to each group.
- · Ask for clarification.







Next Steps

Academic Senate Summit on Strategic Plan

- Summit Format
- Available Data
- · Gathering Feedback
- · Summit Date:
 - -September 29th, 10am-2pm
 - -Porter Field House



Breakout Session

- 1. Develop Task Force plan of action.
- 2. Set meeting dates and times.
- Determine decision making processes.



Wrap Up

Final Thoughts Feedback

Thank you!

Strategic Plan Summit Materials



Strategic Plan Summit

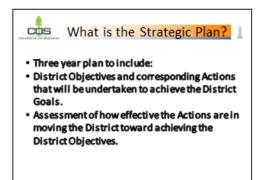
AGENDA – Friday, September 29, 2017 Porter Field House 8:30 am – 2:00 pm

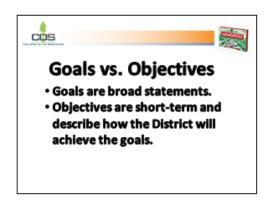
I.	Check-in and Continental Breakfast 8:30-9:00 am	
II.	Welcome, Process, and Purpose	9:00-9:30 am
III.	Task Force Presentations	
IV.	Review of District Goal #2 and Objectives	9:30-10:40 am
V.	Morning Stretch Break	10:40-10:50 am
VI.	Review District Goal #3 and Objectives	10:50-11:40 am
VII.	Lunch Break	11:40-12:10 pm
VIII.	Review of District Goal #4 and Objectives	12:10-1:00 pm
IX.	Afternoon Stretch Break	1:00-1:10 pm
X.	Review District Goal #1 and Objectives	1:10-1:50 pm
XI.	Next Steps, Closing Remarks, and Thank you	1:50-2:00 pm

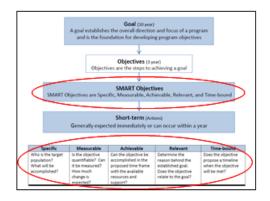
Power Point Presentation

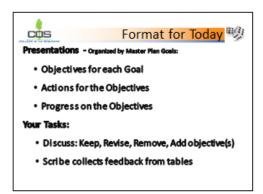




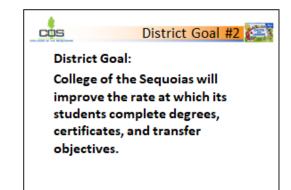


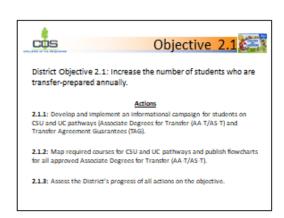


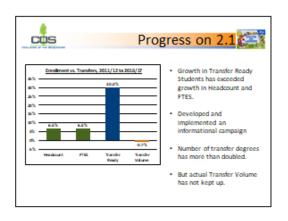


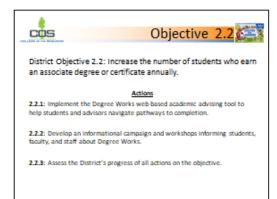


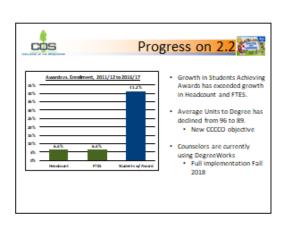


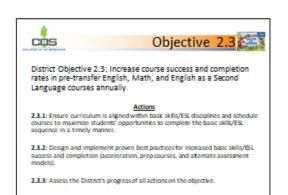


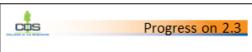




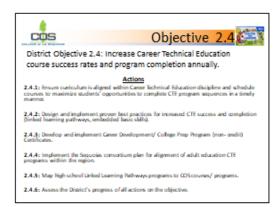


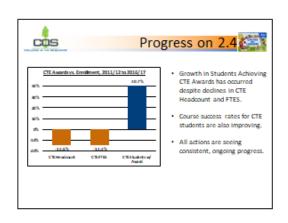




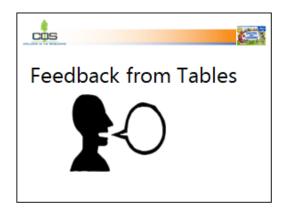


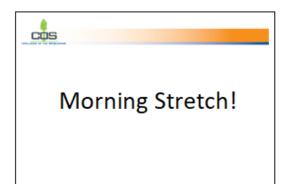
- Three quarters of our assessed students are considered unprepared.
- · Basic skills course success rates up modestly
- · Throughput relatively unchanged
- NEW: Improving data collection for ESL students: earning certificates and degrees.















District Goal #3



District Goal:

College of the Sequoias will strategically tailor and implement academic programs and student services that match the unique needs of its student population and the demands of ongoing changes in workforce development.



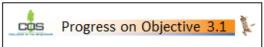
Objective 3.1



District Objective 3.1: Reduce the achievement gap of disproportionately impacted student groups annually, as identified in the Student Equity Plan.

Actions

- 3.1.1: Implement strategies as described in the Student Equity Plan.
- 3.1.2: Assess progress and implement recommended changes following the timelines in the Student Equity Plan.



- ctive 1.1 inclasses: Disproportionately impacted groups are not achieving academic success at the same rate compared to other groups in the District: Ar COS, disproportionately impacted groups include a variety of student ethnicities, Veterons, Josey youth, and Access and Ability students among others.
- invite on Objective 3.1.

 Program has been made in data collection, tracking, and reporting systems;
 CDS is attenting to clase the achievement gap in some areas such as African
 American students' course completion in Basic Skills Math and (Hapanic students in
 Transfer-level (Fighlis course;
 - There are dozens of indicators to measure in the Student Equity Plan. There is still work to do in the areas of access and Basic Skills rates for many disproportionately
- Progress on District Goal #2: A The District has made progress on Goal #3.



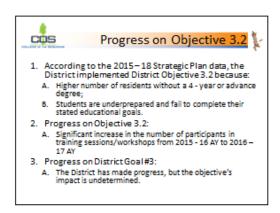
Objective 3.2

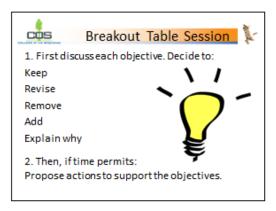


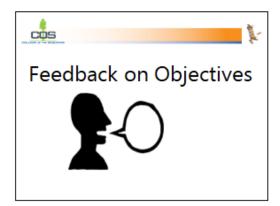
District Objective 3.2: Increase training for academic and student services staff and faculty to respond to the unique needs of our student population.

Actions

- 3.2.1: Conduct a needs assessment and develop a faculty training plan focused on teaching pedagogy and maximizing student learning.
- 3.2.2: Conduct a needs assessment and develop a staff training plan focused on improved customer service to increase student retention and success.
- 3.2.3: Develop an evaluation instrument/form for training sessions provided.
- 3.2.4: Assess the District's progress of all actions on the objective.

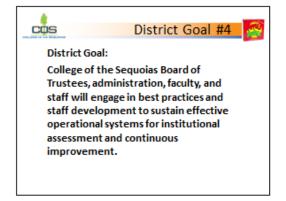


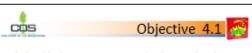








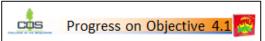




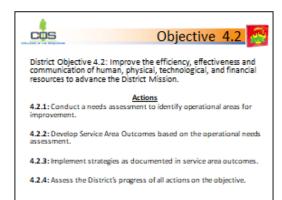
District Objective 4.1: Improve operational systems based upon data-driven decision-making as described in the COS 2.0 manuals.

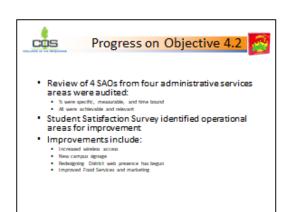
Actions

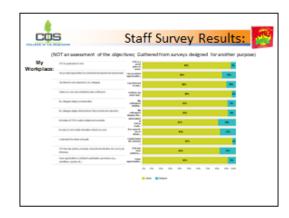
- 4.1.1: Identify data-driven decisions made as described in the COS 2.0 manuals.
- 4.1.2: Design, develop and provide training on continuous improvement methods, tools, and techniques including the availability and use of data.
- 4.1.3: Assess the District's progress of all actions on the objective

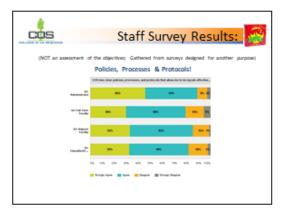


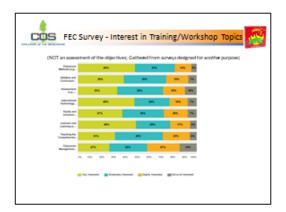
- Analysis showed that most (6/7) key decisions used appropriate data/evidence.
- Analysis showed that all (7/7) key decisions drew appropriate conclusions based on accurate analysis.
- · Office of RPIE provided training on availability and use of data.



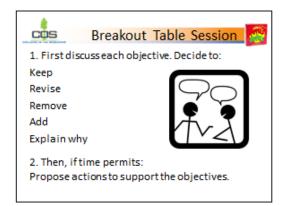






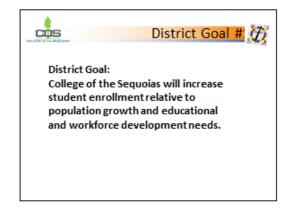


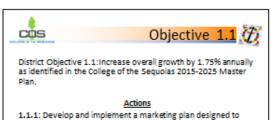




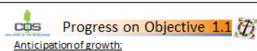








- increase enrollment.
- 1.1.2: Develop and implement a plan to increase outreach to local schools and collaborate with school administrators to increase opportunities for local students.
- 1.1.3: Assess the District's progress of all actions on the



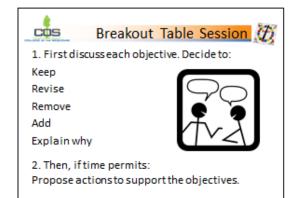
- 35% Kings co. and 42% for Tulare co. between (2010 2030)
- 14% Kings co. and 17% Tulare co. (2015)
- · Master Plan's projected student growth is 19% (2015-2025)

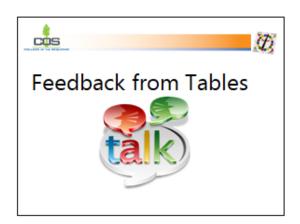
Progress (2015-2016):

- Annual FTES Change ↑ 5.3% (8,967→9,411)
- Annual Head Count ↑ 5.6% (14,757→15,479)

Items for consideration:

- · Should growth objective continue and/or be adjusted?
- · Growth for workforce development (Strong Workforce)
- · Will state funding continue to support growth?









Strategic Plan Joint Meeting Materials

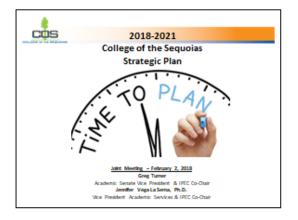


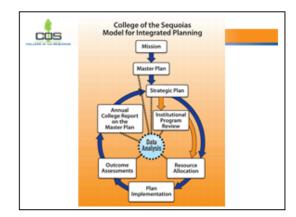
Strategic Plan Joint Meeting

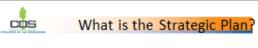
AGENDA – Friday, February 2, 2018 Room 1 10:10 am – 12:00 pm

I.	Welcome and Introductions	10:10-10:20 am	
II.	Strategic Plan Timeline, Process, and Purpose	10:20-10:30 am	
III.	Review Drafted 2018-2021 Strategic Plan		
	a. Review/Feedback of District Goal #1	10:30-10:50 am	
	b. Review/Feedback of District Goal #2	10:50-11:15 am	
	c. Review/Feedback of District Goal #3	11:15-11:35 am	
	d. Review/Feedback of District Goal #4	11:35-11:55 am	
IV.	Next Steps, Closing Remarks, Thank you	11:55-12:00 pm	

PowerPoint Presentation







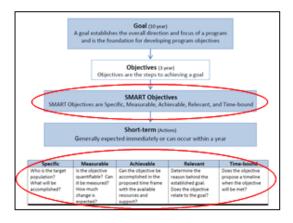
Three year plan to include:

- District Objectives and corresponding Actions that will be undertaken to achieve the District Goals.
- Assessment of how effective the Actions are in moving the District toward achieving the District Objectives.



Goals vs. Objectives vs. Actions

- · Goals are broad statements.
- Objectives are short-term and describe how the District will achieve the goals.
- Actions are the steps the District will take to achieve Objectives.





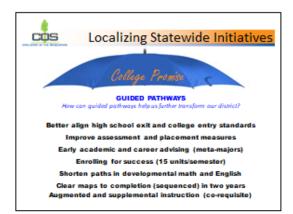
Aligned Strategic Plan Objectives and Actions with major state initiatives:

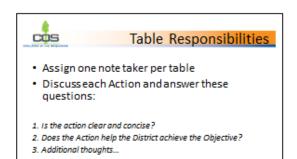
- California Community College Chancellor's Office Vision for Success
- AB 705
- Guided Pathways





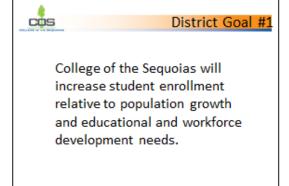
- Complete transfer level coursework in English and math in one year (3 years for ESL)
- · Multiple measures assessment/placement
- Provide concurrent support for transfer-level English and transfer-level math

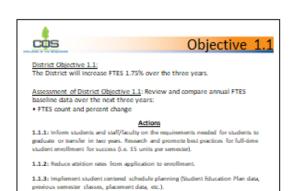




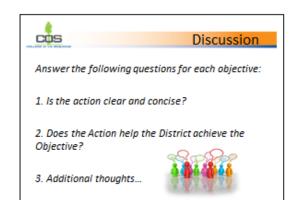
Submit one note taker handout per table



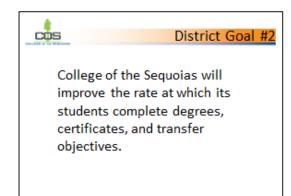


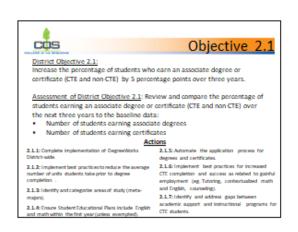


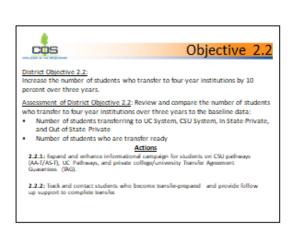
1.1.4: Increase opportunities for concurrent and dual enrollment.













Objective 2.3

District Objective 2.3:

15 percentage points and transfer-level math by 10 percentage points within their first

Assessment of District Objective 2.3: Review and compare the percentage of students who complete transfer-level English and transfer-level made nequirements within their first year over the next three years to the baseline data:

2.3.4: Shorten the developmental course sequence in ESL so that students can complete transfer-level English within three years.

- 2.3.1: Implement multiple measures to maximize student of the control of the cont
- 2.3.2: Shorten the developmental course sequence in English so that students can complete transfer-level English within one
- 2.3.3: Shorten the developmental course sequence in math so that students can omplete transfer-level math within one

2.3.5: Train faculty in accelerated instruction.

2.3.6: Interrate and alim peer academic support programs (embedded tutoring, Writing Center tutors, math tutors, supplemental and augmented instruction).

cōs

District Objective 2.4:

By 2021, increase the percentage of CTE students who achieve their employment objectives by 5 percentage points (job closely related to field of study and median change in earnings).

Objective 2.4

Assessment of District Objective 2.4: Review and compare the percentage of CTE students who obtain a job closely related to their field of study and the median

- change in earnings for CTE students over the next three years to the baseline data: Percentage of CTE students who obtain a job closely related to their field of
- Median change in earnings (year prior to CTE program exit vs. year post)

Actions

- 2.4.1: Create a comprehensive career development program that prepares students for
- 2.4.2: Embed soft skills into CTE curriculum and provide training for faculty.



Discussion

Answer the following questions for each objective:

- 1. Is the action clear and concise?
- 2. Does the Action help the District achieve the Objective?
- 3. Additional thoughts...





District Goal #3

College of the Sequoias will strategically tailor and implement academic programs and student services that match the unique needs of its student population and the demands of ongoing changes in workforce development.



Objective 3.1

District Objective 3.1:

By 2021, increase the placement rates into transfer-level English and transfer-level math (by X percentage points) for targeted groups that fall below the District average.

Assessment of District Objective 3.1: Review and compare the percentage of students from targeted groups who place directly into transfer level English and transfer level math over the next three years to the baseline data:

· Percentage of students placing into transfer level English and transfer level math (data disaggregated by race/ethnicity)

Actions

- 3.1.1: Determine which groups fall below the District's placement rates into transfer-level English and math
- 3.1.2: Implement best practices to increase placement rates for targeted groups (i.e. Math Jam, English placement prep).



Objective 3.2

District Objective 3.2:
By 2021, Increase the percentage of students in targeted groups who complete transfer level English (by 10 percentage points) and transfer level math (by 5 percentage points) within their first year.

Assessment of District Objective 3.2: Review and compare the percentage of students from targeted groups who complete transfer level English and transfer level math requirements within their first year over the next three years to the

- Percentage of students completing transfer level English Percentage of students completing transfer level math.

Actions
3.2.1: Determine which groups that fall below the District's completion rates in transfer-loved English and math.

3.2.2: Implement best practices/interventions to increase completion rates for targeted student groups.

3.2.3: Improve/increase collaboration between District faculty and feeder high school teachers to better align high school exit and college entry standards.



Discussion

Answer the following questions for each objective:

- 1. Is the action clear and concise?
- 2. Does the Action help the District achieve the Objective?
- 3. Additional thoughts...







District Goal #4

College of the Sequoias Board of Trustees, administration, faculty, and staff will engage in best practices and staff development to sustain effective operational systems for institutional assessment and continuous improvement.



Objective 4.1

<u>District Objective 4.1:</u> Increase the use of data for decision-making at the District and department/unit

Assessment of District Objective 4.1: Review the program review audit results. Review the volume and type of trainings/consultations provided and number of attendees. Review results from program review workshop evaluations:

- Program review audit results
- Number of trainings/consultations provided and number of attendees
- Program review workshop evaluation results

- 4.1.1: Increase the effective use of data in unit program reviews.
- 4.1.2: Develop predictive analytics to assess risk factors, identify achievement gaps,



Objective 4.2

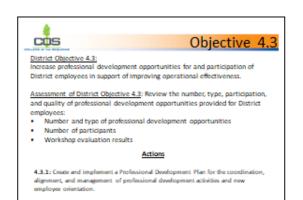
District Objective 4.2:

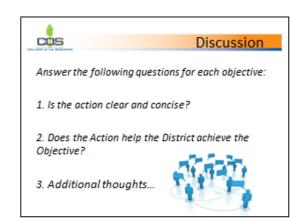
Improve organizational effectiveness by strengthening operations of and communication between District departments, divisions, and constituents

Assessment of District Objective 4.2: Review and compare the 2017 and TBD (2020?) Giant Questionnaire results. Review efforts and activities designed to improve communication between District departments, divisions, and

. Relevant survey items from Giant Questionnaire, Questions 10 and 12

- 4.2.1: Develop and implement an awareness campaign highlighting different
- 4.2.2: Ensure that the District website content is current and relevant.







College of the Sequoias Strategic Plan 2018-2021 Timeline and Process

August 2017 August 2020 August 2024	August Convocation: Present the Strategic Plan in the context of the Master Plan and Integrated Planning Model with all staff. Review the Goals of the Master Plan and explain how objectives are developed using the data and analysis in the Master Plan. Announce the formation of four task-forces, one for each goal.
	Task-forces are formed, one for each goal in the Master Plan. Co-chaired by faculty and administration; members come from all constituent groups and include (and if possible, co-chaired by) members of Institutional Planning and Effectiveness Committee. Members solicit feedback from their constituents.
	Members for an Academic Senate summit task-force are identified to plan for the September Summit on the Strategic Plan. Members will primarily come from the Academic Senate and Institutional Planning and Effectiveness Committee.
September 2017 September 2020 September 2024	Each task-force reviews its assigned District Goal from the College of the Sequoias Master Plan 2015 – 2025; and
	Each task-force reviews progress on achieving the objectives from the previous Strategic Plan as documented in the College of the Sequoias Annual Report on the Master Plan.
	A summit on the Strategic Plan is held to gather feedback from all participants in the District.
October 2017 October 2020 October 2024	Each task-force develops/revises District Objectives, as well as rationales. A draft is forwarded to the Institutional Planning and Effectiveness Committee and Senior Management for feedback.
November 2017 November 2020 November 2024	Each task-force discusses feedback from the Institutional Planning and Effectiveness Committee and Senior Management and revises objectives;
	Develops actions for the revised District Objectives; and
	Forwards the completed draft, which includes District Objectives, a rationale for each District Objective, and actions for each District Objective, to the Institutional Planning and Effectiveness Committee.

December 2017 December 2020 December 2024	The Institutional Planning and Effectiveness Committee combines the components completed by the task-forces into a draft and revises; Develops assessments for the objectives;
	Forwards the revised draft to Senior Management for input; Senior Management makes revisions and includes responsible parties.
January 2018 January 2021 January 2025	The Board discusses and provides feedback on the Strategic Plan draft at its retreat.
February 2018 February 2021 February 2025	Institutional Planning and Effectiveness Committee, Institutional Program Review Committee, Senior Management, Deans Council, Budget Committee and the Academic Senate Executive Board hold a joint meeting to provide feedback on the Strategic Plan draft; and Institutional Planning and Effectiveness Committee incorporates feedback into the draft and forwards to Senior management for review.
March 2018 March 2021 March 2025	The Institutional Planning and Effectiveness Committee reviews and edits the Strategic Plan draft.
March/April 2018 March/April 2021 March/April 2025	The Institutional Planning and Effectiveness Committee forwards the draft to the District Governance Senate and Academic Senate.
April/May 2018 April/May 2021 April/May 2025	District Governance Senate members distribute the final draft of the College of the Sequoias Strategic Plan to their constituents for final review and comment. District Governance Senate considers the feedback from that review; makes final changes as warranted; and recommends the document to the Superintendent/President.
May/June 2018 May/June 2021 May/June 2025	If the Superintendent/President approves, the final draft of the College of the Sequoias Strategic Plan is presented to the Board of Trustees for information.
	If the Superintendent/President does not approve, collaboration and compromise between the Superintendent/President and the District Governance Senate continues until the Superintendent/President approves.