WHAT IS CELLULOSE INSULATION?:
Cellulose insulation is a sustainable material used to insulate residential buildings, separating the internal climate and sounds of a building from external climate and sounds. Cellulose insulation is used in wall and roof cavities to separate the inside and outside of the building thermally and acoustically.

ANY RECYCLED CONTENT?:
Cellulose insulation is composed of 75-85% recycled paper, and plant fiber, usually post-consumer waste newsprint. The other 15% is a fire retardant. Cellulose insulation has the highest recycled content of any insulation available.

WHAT DOES IT COST?:
Cellulose insulation usually costs on average $0.75-$1.15 per sq. ft. which is about 30 cents less on average compared to other insulations such as foam insulation.

HOW DOES IT INSTALL?:
Cellulose insulation can be installed generally in two ways. The most common way is dense pack loose-fill dry cellulose insulation. However, there is also a wet-spray insulation method as well.

DOES IT OUTPERFORM CONVENTIONAL MATERIAL?:
Cellulose insulation has been known to work just as well as fiberglass insulation, and is on average installed at 2-3 inches thinner than fiberglass insulation.

ENERGY EFFICIENT?:
Cellulose insulation has been known to be very energy efficient. It has been able to save people on average 20-50% on their utility bills.

WHAT ABOUT FIRE SAFETY?:
Cellulose insulation does very well against fire. So well, that cellulose insulation received the highest safety rating (class I), in fire safety tests.