Overall Outcome Achievement:

The Cinema Arts "Program" consists of 2 courses (CINA 31, CINA 32) with each course offered only once per year (CINA 31 - Fall, CINA 32 - Spring) and there are two sections of the courses offered each semester. The strengths of the Program are:
1. The courses appeal to a large group of GE/transfer students - both sections are offered in large lecture format with over 115 students in each of the two sections.
2. High student success rate which has increased each year for the past 3 years - see attached document.
3. High levels of collaboration and dialogue (at least 3 dialogue sessions each semester including a portfolio session where there is a cross-section discussion of student work and evaluations) between the two instructors in the Program. This frequent and continual collaboration helps to maintain unified academic practices and assessment between different sections of the same class taught by different instructors.

Action: Additional sections of Cinema Arts courses at other District sites

While the Program is very small (only two classes and two sections taught) the Drama Department - the entity which takes responsibility for the Cinema Arts Program - has discussed the occasional offering of a section of the Program's courses at one of the other District Sites (Hanford, Tulare), however, to successfully teach this course there would need to be an adequate facility at these sites (size of screen, quality of audio, quality of digital projection, etc.). This improvement would address the District goal of offering a full range of GE/IGETC/CSU transfer at all District sites, but it would negatively impact the integrity of the course material to teach these classes in inadequate facilities. The Theatre Department must assess, with the help of the Provosts of the two District sites, the facility capabilities for the instruction of these courses. And if necessary investigate the ability to instigate changes that would allow for the instruction of these courses at one or both of these District sites.

What are the strengths of your area?:

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1. The courses appeal to a large group of GE/transfer students - both sections are offered in large lecture format with over 115 students in each of the two sections.
2. High student success rate which has increased each year for the past 3 years - see attached document.
3. High levels of collaboration and dialogue (at least 3 dialogue sessions each semester including a portfolio session where there is a cross-section discussion of student work and evaluations) between the two instructors in the Program. This frequent and continual collaboration helps to maintain unified academic practices and assessment between different sections of the same class taught by different instructors.

What improvements are needed?:

The Data Metric provided by the Office of District office of Institutional Research and Planning suggests an overall high success rate in terms of student success for the three years from 2010/11-2012/13. The two courses in the Program steadily grew each year (with one small back step for CINA 32 in the second year, but with growth again in the following year). The FTES's for the two courses remained high or grew with the exception of CINA 32 in the 2012/13 year. The drastic change to the FTES numbers (34.7 to 22.8) are related to the District's cancellation of one of the two sections that year due to budgetary cutbacks.

Changes based on outcome achievement: The instructors are currently satisfied with the level of student involvement and success with Course Level Learning Outcomes. These outcomes will be assessed this year as part of the Theatre Departments 3-year assessment cycle.

The Data Metric provided to the Department shows a modestly growing success rate for students enrolled in both of the Program's courses. The success rate grew at an average rate of 3-4% for each of the identified years. The only exception to this growth was for the CINA 32 course for the year 2012/13 when there was a 3% regression of student success in the course. Now, while the success rate for both courses still looms at approximately 80%, the faculty estimates that the student success rate can still grow in these courses by a modest 2% per year. It is the faculty's intention to implement classroom learning and assessments that will lead to increased student success in these courses.

Outcome cycle evaluation: The two courses that constitute the Cinema Arts Program have their Course Level Outcomes assessed once every three years as part of the Theatre Department's assessment cycle. These two courses are assessed in the same year and will be assessed during the 2014/15 assessment cycle. The Department is participating in its first 3-year assessment cycle and thus far has not come up against any obstacles that would necessitate any change to the assessment cycle plan that it developed.

Action: Additional sections of Cinema Arts courses at other District sites

The Cinema Arts faculty will investigate the feasibility of offering a section of either of its two courses at one or both of the District sites in Tulare and/or Hanford if there are adequate facilities and equipment which fulfill the needs for the courses to be taught.

Implementation Timeline: 2015 - 2016
Start Date: 08/10/2015
Status: New Action
in facilities that have a screen and projection equipment that is comparable to the industry standard for public viewing of a motion picture. The facilities at Hanford and Tulare weren't built with the Cinema Arts classes in mind, however, there may be spaces that can facilitate these classes or can be easily modified or amended to fit the needs of the Cinema Arts classes. The faculty and staff of the Cinema Arts Program and the District sites needs to meet to discover and identify these spaces and the needed equipment.

**Person(s) Responsible (Name and Position):**

James McDonnell, Theatre Department Faculty

**Rationale (With supporting data):**
The two Cinema Arts courses that are offered at COS fulfill GE/IGETC/CSU transfer and are therefore highly popular classes for the general population of students. The District is growing into its newer campus sites in Tulare and Hanford and needs to provide comparable course sections and opportunities for students at these locations. The Cinema Arts courses are high FTES earners for the District (average of 20+ FTES's for a single section of one class) and in the upcoming semesters of small growth to the District there might be opportunities to offer Cinema Arts classes at District sites other than Visalia, but sections should not be offered without sufficient consideration to curricular integrity which necessitates some planning for facility usage and industry standard audio/visual equipment.

**Priority:** Medium

**Safety Issue:** No

**External Mandate:** No